

# EBBS Workshop Turkey

*Join us during the best  
time to visit Turkey  
and enjoy the Istanbul  
Tulip Festival!*

**April 24-26, 2018**



## **EBBS Agent Workshop**

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## **MAIN PARTNER**

ARCCOMS association

([www.arccoms.org](http://www.arccoms.org))

**Arcco<sup>M</sup>s**

## **AGENT INFORMATION PACK**

### **Workshop Venue: LARESPARK Hotel**

Topcu Caddesi, No. 19

Taksim, Istanbul

Turkey

[www.laresparkhotel.com](http://www.laresparkhotel.com)

### **Participation of the EBBS Workshop includes:**

- 1 day Seminar, conference program
- 2 days One-to-One Business meetings
- Info package:  
catalogue of program and agent details
- Breakfast, lunch and dinner for  
the duration of the event

## **BEFORE THE WORKSHOP**

### **Online appointment scheduling system**

### **Accommodation Booking**

### **Cancellation Charges**

### **Agents from which countries can apply to EBBS Workshop?**

The schedule includes maximum 32 business meetings with the highest quality international educators and agents. Accommodation is not included in the packages. All applications are considered as binding and the contract becomes effective upon dispatch of our confirmation and invoice. Cancellations need to be made in writing and cancellation fees are charged as follows:

- 8 weeks prior to the conference:  
50% of the participation fee
- 5 weeks prior to the conference:  
75% of the participation fee
- 4 weeks prior to the conference:  
100% of the participation fee

We invite all high-quality agents who have been successfully recommended by minimum three educators.

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## SCHEDULE

### Day 1, 24/04/2018

09:00 – 18:30	Workshop registration
10:00 – 19:00	Seminar, conference program
19:00 – 21:00	Welcome reception at the hotel
22:00	Welcome reception closes

### Day 2, 25/04/2018

09:00 – 11:00	One-to-One Business meetings (4 x 25 min)
11:00 – 11:30	COFFEE BREAK
11:30 – 13:30	One-to-One Business meetings (4 x 25 min)
13:30 – 14:30	LUNCH BREAK
14.30 – 16.30	One-to-One Business meetings (4 x 25 min)

16:30 – 17:00	COFFEE BREAK
17:00 – 19:00	One-to-One Business meetings (4 x 25 min)
20:30 – 24:00	DINNER

### Day 3, 26/04/2018

09:00 – 11:00	One-to-One Business meetings (4 x 25 min)
11:00 – 11:30	COFFEE BREAK
11:30 – 13:30	One-to-One Business meetings (4 x 25 min)
13:30 – 14:30	LUNCH BREAK
14.30 – 16.30	One-to-One Business meetings (4 x 25 min)
16:30 – 17:00	COFFEE BREAK
17:00 – 19:00	One-to-One Business meetings (4 x 25 min)
19:00	Workshop hall closes Enjoy your free time in Istanbul!

## STANDARD PRICE PACKAGES

BASIC package	POPULAR package	PREMIUM package	GOLD package
€ 2,100	€ 2,600	€ 3,100	€ 3,600
<b>Prescheduled appointments</b> arranged by Marcom eSchedule online system	<b>Basic package</b> All services included in the Basic package	<b>Popular package</b> All services included in the Popular package	<b>Premium package</b> All services included in the Premium package
<b>Full table</b> One-to-One meetings Business meetings	<b>Presentation 15 min</b> Present your programs to all agents using slides or video	<b>Presentation 30 min</b> Present your programs to all agents using slides or video	<b>Presentation 60 min</b> Present your programs to all agents using slides or video
<b>Info package</b> Full catalogue of program, agent details	<b>Advertising package</b> One page advert in the event catalogue	<b>Second representative</b> Two schedules with meetings	<b>Insert advertising material in the agents' bags</b> All materials should be printed and sent in advance
<b>Meals</b> Welcoming reception and all meals during the event	<b>Accompanying representative</b>	<b>Table Banner</b> Bring and display a banner next to your table	–

**DISCOUNTS:** Book more and save more everything up to 80% off  
Save up to 80% of all packages by sponsoring and put your brand in front  
of all participants with one of our sponsorship and branding packages:

- Take 20% discount if you reserve one of the following numbers of our sponsorship options: N° 7, 9, 18, 19, 22, 23
- Take 30% discount if you reserve one of the following numbers of our sponsorship options: N° 16, 20, 25, 26
- Take 40% discount if you reserve one of the following numbers of our sponsorship options: N° 8, 10, 11, 12, 13, 17, 21
- Take 50% discount if you reserve N° 15 of our sponsorship options
- Take 60% discount if you reserve one of the following numbers of our sponsorship options: N° 2, 6, 14
- Take 70% discount if you reserve one of the following numbers of our sponsorship options: N° 1, 3, 24
- Take 80% discount if you reserve one of the following numbers of our sponsorship options: N° 4 or 5

## EXTRA SERVICES AND PRICES:

**Accompanying representative:** € 350

**Additional representative:** € 1250

**Accommodation in LARESPARK Hotel Istanbul:**

on request

**Extra fee for Deluxe room:** on request

**Extra fee for Executive room:** on request

**Extra fee for transfer:** on request

**Note:** All prices do not include 20% VAT. Organizations  
within EU member countries will not be charged 20%

For event information or assistance with the application process, please do not hesitate  
to contact us at +3592 9888 604 or info@edufair.info

**We look forward to welcome you in Istanbul!**