

EBBS Workshop Turkey

*Join us during the best
time to visit Turkey
and enjoy the Istanbul
Tulip Festival!*

April 24-26, 2018



EBBS Agent Workshop

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MAIN PARTNER

ARCCOMS association

(www.arccoms.org)

Arcco^Ms

SPONSORSHIP

Workshop Venue: LARESPARK Hotel

Topcu Caddesi, No. 19

Taksim, Istanbul

Turkey

www.laresparkhotel.com

Participation of the EBBS Workshop includes:

- 1 day Seminar, conference program
- 2 days One-to-One Business meetings
- Info package: catalogue of program and agent details
- Breakfast, lunch and dinner for the duration of the event

Day 1, 24/04/2018

09:00 – 18:30 Workshop registration
10:00 – 19:00 Seminar, conference program
19:00 – 21:00 Welcome reception at the hotel
22:00 Welcome reception closes

Day 2, 25/04/2018

09:00 – 11:00 One-to-One Business meetings
(4 x 25 minutes)
11:00 – 11:30 COFFEE BREAK
11:30 – 13:30 One-to-One Business meetings
(4 x 25 minutes)
13:30 – 14:30 LUNCH BREAK
14.30 – 16.30 One-to-One Business meetings
(4 x 25 minutes)
16:30 – 17:00 COFFEE BREAK

SCHEDULE

17:00 – 19:00 One-to-One Business meetings
(4 x 25 minutes)

20:30 – 24:00 DINNER

Day 3, 26/04/2018

09:00 – 11:00 One-to-One Business meetings
(4 x 25 minutes)

11:00 – 11:30 COFFEE BREAK

11:30 – 13:30 One-to-One Business meetings
(4 x 25 minutes)

13:30 – 14:30 LUNCH BREAK

14.30 – 16.30 One-to-One Business meetings (4 x 25 min)

16:30 – 17:00 COFFEE BREAK

17:00 – 19:00 One-to-One Business meetings (4 x 25 min)

19:00 Workshop hall closes

Enjoy your free time in Istanbul!

SPONSORSHIP OPTIONS

Nº	HOSPITALITY SERVICES	
1	Welcome reception sponsor	€ 3,500
2	Coffee sponsor	€ 2000
3	Lunch sponsor	€ 3,500
4	Dinner sponsor	€ 4,500
5	Boat party in Istanbul	€ 4,500

Nº	MARKETING & ADVERTISING SERVICES	
6	Logo on conference bags	€ 2,500
7	Insert materials in the bags (brochures and others)	€ 450
8	Logo on the badges	€ 1,250
9	Half page in the catalogue	€ 450
10	Full page in the catalogue	€ 900
11	Double spread – two pages	€ 1,250
12	Second cover of the catalogue	€ 1,400
13	Third cover of the catalogue	€ 1,400
14	Back cover of the catalogue	€ 2,400
15	Logo on coffee cups	on request
16	Logo on T-shirts of EBBS staff	€ 650
17	Sponsorship EBBS mascots	on request
18	Sponsorship EBBS pens	€ 350
19	Sponsorship EBBS mediawall (per logo)	€ 150

Nº	EBBS SPONSORSHIP IN THE HALLS	
20	Sponsorship seminar, conference program	€ 650
21	Sponsorship workshop hall	€ 1,250
22	Sponsorship EBBS rest zone (per logo)	€ 150
23	Positioning banners in the high traffic area	€ 250

Nº	EBBS MEDIA SERVICES/ EBBS ONLINE SPONSORSHIP	
24	Website and mailing sponsorship	€ 3,800
25	Sponsorship EBBS media	€ 700
26	Logo on eSchedule pro	on request

STANDARD PRICE PACKAGES

	EXCLUSIVE SPONSOR (only one)	PLATINUM PACKAGE (only one)	GOLD PACKAGE (five packages available)	SILVER PACKAGE (five packages available)
	€ 10,200	€ 8,200	€ 7,200	€ 6,200
Full table	2 tables	2 tables	1 table	1 table
Prescheduled appointments arranged by Marcom eSchedule online system	✓	✓	✓	✓
Presentation	60 min	60 min	60 min	60 min
Info package – full catalogue of program, agent details	✓	✓	✓	✓
Advertising package	Double spread two pages	Double spread two pages	Double spread two pages	One full page in the catalogue
Meals – Welcoming reception and all meals during the event	✓	✓	✓	✓
Representatives	4	4	3	3
Accommodation	Single rooms	Single rooms	Single rooms	Double rooms
Airport transfers – two ways	✓	✓	✓	✓
Logo on the website	✓	✓	✓	✓
Logo on eSchedule PRO	✓	✓	✓	✓
Promotion in event emails	✓	✓	✓	✓
Logo on event catalogue cover	✓	✓	✓	✓
Logo on advertising displays	✓	✓	✓	✓
Logo on all official printed materials used by all delegates throughout the event	✓	✓	✓	✓

Note: All prices do not include 20% VAT.

Organizations within EU member countries will not be charged 20% VAT if they can provide a currently valid VAT-ID.

For event information or assistance with the application process, please do not hesitate to contact us at +3592 9888 604 or info@edufair.info

We look forward to welcome you in Istanbul!